

Brandon Moeller

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832-794-4222

Profile

- Web developer, graphic designer, editor and writer
- Project manager paying rigorous attention to detail
- Motivated worker handling deadline pressures
- Experience with web languages and various technologies

Related Experience

RE/MAX of Texas

Online Communication Specialist (August 2011 – present)

- Create, code and administer a WordPress-powered site for news
- Write and communicate news and press releases
- Code and compile bi-monthly email newsletters for internal statewide audience
- Organize and manage flow of content for glossy quarterly printed magazine
- Communicate, motivate and engage audience on Facebook, Twitter and YouTube

The University of Houston

Web Developer II, College of Liberal Arts and Social Sciences (October 2009 – August 2011)

Web Developer, College of Liberal Arts and Social Sciences (October 2008 - October 2009)

- Re-design department and program websites in the college
- Maintain and update content on websites
- Communicate college news via websites and newsletters
- Work with and manage graduate technology assistants to increase productivity

The Houston Chronicle

Community News Freelance Writer/Editor (October 2008 - present)

Chron.com Community News Editor (August 2007 - October 2008)

Chron.com Features Dept. Assistant (July 2007 - August 2007)

Chron.com Copy Editor (April 2007 - July 2007)

- Compose a list of calendar items and briefs weekly for two sections
- Editor of Conroe, The Woodlands, Cy-Fair, Spring and Tomball web sites
- Create manual for online features style, CMS how-to guide
- Monitor reader comments about stories

The Tomball/Magnolia Potpourri

Reporter, photographer, layout and design (August 2005 - April 2007)

- Responsible for news and feature coverage
- Contribute to sister products of Houston Community Newspapers
- Using QuarkXPress, lay out and copy edit at least eight pages a week
- Use a digital camera and Photoshop to capture and create images to accompany stories

Raymondville Chronicle & Willacy County News

Reporter, photographer, layout and design (August 2004 - August 2005)

- Responsible for all news, features and photography
- Help redesign an 84-year-old newspaper using QuarkXPress and Photoshop

Tomball Magnolia Tribune

Reporter and photographer (October 2003 - August 2004)

Editorial layout and design (June - August 2004)

- Responsible for news and feature coverage

KPFT News, KPFT 90.1 FM-Houston

Volunteer reporter (June 2002 - January 2004),

Interim producer (January - February 2003),

Web editor (June 2002 - July 2003)

- Volunteer at Pacifica station KPFT in Houston
- Contribute more than 50 stories to the program as time allowed
- Create, maintain and edit text-based archive of the news show on a website

The Journal of Classroom Interaction, University of Houston

Publications editor (February 2002 - October 2003)

- Manage educational journal published bi-annually
- Publication layout, APA style copy editing and graphics preparation for print shop
- Maintained the JCI Web site

The Daily Cougar, University of Houston

Reporter, columnist and staff writer (August 1998 - May 2003),

Editor in chief (August - December 2000),

Opinion editor (January - May 2000),

Copy editor (September 1998 - May 1999)

- Work at college newspaper to enhance print journalism skills

Business Owner and Consultant

- Create and manage websites for clients
- Judge UIL Journalism district and regional competitions in Spring 2011
- Freelance writer for hire

Continuing Education

- Bachelor of Arts Degree in Communication: Journalism from the University of Houston.
- Texas Press Association headline writing class through the University of Texas Distance Education Department, Spring 2005
- Attend various career-development seminars, training sessions and conferences

Volunteering

- Texas Sentinels Foundation: Web developer, communication (August 2011 – present)
- UH Community Garden (April 2010 – August 2011)

Awards and Scholarships

- ASP Westward Excellence in Journalism Award: *Third Place - Best Enterprise Story*, 2005.
- Press Club of Houston: *Educational Foundation Scholarship*, 2000-2001
- Houston Alumni Organization: *Legacy Scholarship*, 1998-2002
- Houston Chronicle Texas Magazine's Fiction Contest for Young Writers: *Finalist*, 1996
- Advanced to UIL Journalism regionals competitions every year in high school

References and Portfolio

- Portfolio available at <http://brandonmoeller.com/hire>.
- References available by request.